

For Immediate Release

Contact: Erica Zeidenberg
Hot Tomato Marketing
925-631-0553

**Innovative Intermedia Delivers Innovative
Online Services for Winter Park Copy & Ship**

Neighborhood Postal Center Now Accepts Online Submissions, Provides Online Tracking Service

Winter Park, Colorado, February 7, 2005 – Innovative Intermedia, a full-service interactive media agency, has completed and launched Copy & Ship of Winter Park's easy-to-use website (www.copyandshipwp.com). The new site allows customers to submit artwork files online for copying or printing in the store, making it more convenient for customers and faster and easier for Copy & Ship to complete the project.

"Innovative Intermedia has helped make it easier for our customers to do business with us," states Andy Fischbach, owner of Copy & Ship. "The online services, the practical file upload feature and tracking service for packages, make it simpler and more cost-effective for us to service our customers."

Innovative Intermedia designed into the Copy & Ship online presence new content as well as user-friendly tools. "The site solves the problem of transferring files to be printed or copied, and allows customers to provide detailed instructions in writing to eliminate confusion. Our goal in this project was to understand the business needs and offer solutions that make Copy & Ship stand out as a company that is easy to work with," explains Lisa Craig, Innovative Intermedia owner.

Innovative Intermedia provides consulting, web development, e-marketing and other interactive marketing services which are focused on delivering clients a fast return-on-investment and increasing sales.

Says Fischbach, "Innovative Intermedia took the time to understand my business requirements and what I need from my website. I am delighted that now I can offer my customers innovative ways to do business."

For more information about the firm, its services and approach, contact Innovative Intermedia at 970-722-0391/303-906-5742 or visit www.innovativeintermedia.com

For information about Copy & Ship of Winter Park, contact the owner at 970-726-0500 or visit their new website www.copyandshipwp.com.